



**ClearClimate**  
ENHANCING CLIMATE INFORMATION SERVICES

## Workshop 1 Eyes on Climate Information Services - User Research and Applications

**When:** September 9 and 10, 2024

**Venue:** Hybrid event: University of Novi Sad Faculty of Sciences and Online



Goals:

- ✓ Equip participants with skills in designing research on climate services and co-producing knowledge.
- ✓ Provide hands-on experience in designing and conducting eye-tracking experiments using web-based technology.
- ✓ Offer practical skills and insights to shape the future of climate information services.

### SPEAKERS



**Dr. Spyros Paparrizos,**  
Assistant Professor Water &  
Climate Information Services



**Uniwersytet  
SWPS**

**Prof. Dr. Krzysztof Krejtz,**  
Associate Professor, Head of the  
Eye Tracking Research Center

**Prof. Dr. Izabela Krejtz,** Associate  
Professor, Eye-Tracking Research  
Center

<b>Day 1.</b> <b>9.09.2024</b>	
9.00-9.15	Registration
9.15-9.30	<b>Prof. dr Biljana Basarin, UNSPMF</b> Welcome note & ClearClimate Project presentation
9.30-10.15	<b>Dr. Spyros Paparrizos, WU-DES</b> “Climate services & knowledge co-production. Participatory Climate Services for water & agriculture”
10:15-10:30	Coffee break
10:30-11:00	Taking part in online eye tracking experiment
11.00-11.30	<b>Prof. dr Izabela Krejtz, SWPS</b> “Gentle Introduction to User Study Methodology”
11:30-12:00	<b>Prof. Dr. Krzysztof Krejtz, SWPS</b> “ABC of Eye Tracking for Communication and Interaction Research”
12.00-13.30	Lunch break
13.30-15:00	Practical session and discussion time
<b>Block 2 (Hands-On)</b>	
15.00-15.30	<b>Prof. dr Izabela Krejtz and Prof. Dr. Krzysztof Krejtz</b> “Introduction to online eye tracking practice”
15.30-15.45	<b>Dr. Spyros Paparrizos, WU-DES</b> Presentation of study topics and stimuli for groups
15.45-15.50	Split into groups
15.50-17.30	Prepare and launch experiments **Short breaks included

<b>Day 2.</b> <b>10.09.2024</b>	
9.00-9.15	Registration
9.15-10.15	Data collection
10.15-11.45	<b>Prof. dr Izabela Krejtz and Prof. Dr. Krzysztof Krejtz</b> Data Analysis & Reporting
11.45-12.00	Coffee break
12.00-13.30	Data analysis in groups
13.30-15.00	Lunch break
15.00-16.00	Group Presentations
16.00-16.30	<b>Prof. dr Izabela Krejtz and Prof. Dr. Krzysztof Krejtz</b> Plenary Discussion & Lesson Learnt

Join us for an exciting interdisciplinary workshop centered on advancing research on Climate Information Services through innovative user studies methods! This workshop will immerse participants in the art of designing research on climate services, co-producing knowledge and climate storytelling, while delving into the essentials of user research methodology with a special emphasis on psychophysiological measures such as eye tracking.

In our hands-on sessions, participants will not only learn but actively engage in designing and conducting their own eye-tracking experiments using cutting-edge web-based eye-tracking technology. Don't miss out on this opportunity to gain practical skills and insights that will shape the future of climate information services. Each participant will receive a CERTIFICATE upon successful completion of the workshop.

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Please do not hesitate to reach out if you have questions: [clearclimate@pmf.uns.ac.rs](mailto:clearclimate@pmf.uns.ac.rs)

We look forward to welcoming you and to your active participation!  
ClearClimate Team